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POSSIBLE VIPS

City council/mayor

Local chamber of commerce/service group
(Rotary Club, Lions, Elks)

Local parks and recreation department

Local college/university

Local sororities

Local executive director of nonprofit
organization(s)

County government

State representatives/senators

State commissions

Statewide Girl Scout events/organizations

State agency/association/organization

Local, state, and national media (radio,
newspaper, TV, Web sites)

Governor

Regional organizations

U.S. representative(s)/senator(s)

National business leaders

National associations/organizations

Girl Scouts of the USA

Federal agencies

U.S. president

**Global outreach could include (but isn't
limited to):**

Ambassadors

United Nations

U.S. military

WAGGGS

Leaders of your community's sister city (if
it has established one)

Rotary International

NGOs (nongovernmental organizations)

VOICES FOR GOOD: WOMEN ADVOCATES THROUGH THE YEARS

1966

Betty Friedan and Pauli Murray, the first black woman Episcopal priest, write the mission statement for the National Organization for Women (NOW), which they start with 26 other men and women. Its purpose, they declare, is "to take action" so women can gain "full participation in the mainstream of American society now in truly equal partnership with men." Today, NOW's top priorities include an end to violence against women